



ADD YOUR ARTS EDUCATION EVENT TO THE **CREATIVE IMPACT** CALENDAR AND ATTEND EVENTS!

What is Creative Impact?

Creative Impact is an alliance of arts and education organizations representing individuals and communities across the San Francisco Bay Area dedicated to strengthening, enriching, and improving the social fabric of our community through arts education.

What does Creative Impact aim to achieve?

The mission of Creative Impact is to provide a central platform for San Francisco Bay Area educators, artists, and arts organizations to engage and connect young people, families, and communities in the wealth of creative experiences available throughout the region.

How do we intend to do this?

Using National Arts in Education Week, September 9–15, 2012, as a springboard, Creative Impact has created an online year-round calendar, designed to be the go-to place to find out about arts education activities in the Bay Area. Educators, artists, and arts organizations from across the region are invited to populate the calendar with your local arts events. The Creative Impact calendar is generously hosted by the Alameda County Office of Education on the Art IS Education website dedicated to promoting arts education in the greater Bay Area region.

Why should I get involved?

The Creative Impact alliance believes:

- Learning in and through the arts is integral to a comprehensive education.
- When we work together, we can achieve more.
- The arts should reflect and engage the community in which we live.

Do you share our beliefs? If the answer is “Yes!” we’d love for you to jump on board.

How do I list my event?

If you have an awesome event that Creative Impact should know about, let’s get it on the calendar!

- Go to <http://www.artiseducation.org/calendar>.
- Find the orange “SUBMIT YOUR EVENT” button on the left-hand side.

▶ **SUBMIT YOUR EVENT**

- Great! Now add your event’s information. Be sure to mention whether it’s free or family friendly. (We recommend including “FREE” in the title if there is no cost.)
- Once you’re done, find the “Save” button at the bottom of the form.

You did it! Your event has been added to the queue for approval and will be published after it has been reviewed. If you have any trouble or questions, please contact info@artiseducation.org.

What should I attend?

Creative Impact: Celebrating National Arts in Education Week, September 9–15, 2012

September 12 (4:30 p.m.): *Stand Up for Our Children*, an education forum sponsored by the Alameda County Office of Education to educate the community about the upcoming statewide ballot initiatives. Hosted at the Oakland School of the Arts. *(Open to the public)*

September 13 (4–8 p.m.): An Arts Education Resource Fair and Celebration hosted at San Francisco's Asian Art Museum. Honored speakers include California Arts Council Chair **Malissa Feruzzi Shriver**, CAC Director **Craig Watson**, San Francisco Board of Supervisors President **David Chiu**, San Francisco Board of Education Commissioner and San Francisco Mayor's Education Advisor **Hydra Mendoza**, San Francisco Unified School District Superintendent **Richard Carranza**, and California State PTA President **Carol Kocivar**. Performers include internationally known musician **Martin Luther McCoy**, students from SFUSD elementary schools, and more to be confirmed. *(Open to the public; includes a reception 6–8 p.m.)*

September 13: Blueprint for Creative Schools task force convenes at the San Francisco Museum of Modern Art. *(Invitation only)*

September 15: Family Day events take place at multiple art and community venues throughout the Bay Area. *(Open to the public)*

Year-Round Arts Education Calendar: Creative Impact will launch an **online arts education calendar** (www.artiseducation.org/calendar), designed to be the go-to place to find arts education activities across the San Francisco Bay Area throughout the year.

artIMPACT Poster Series: The San Francisco Arts Commission will launch the **artIMPACT poster series**—featuring such well-known artists as the rock band **Journey**, actress **Margaret Cho**; dance choreographers **Alonzo King** and **Sean Dorsey**; performance artist **Rhodesa Jones**; visual artist and arts education pioneer **Ruth Asawa**; and Bayview native, soul sensation **Martin Luther McCoy**—which will be on display along the Third Street T-line (MUNI) from Embarcadero to Carroll Street through the end of the year.

Find out more about Creative Impact:

<http://creativeimpactsfbay.wordpress.com/>

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<http://www.facebook.com/pages/Creative-Impact-SFBay/369985546406310>

Creative Impact Partners

Alameda County Arts Commission • Alameda County Office of Education • American Conservatory Theater
ArtsCool Gallery • Arts Ed Matters • Arts Providers Alliance of San Francisco • Asian Art Museum • Berkeley Repertory Theatre
Berkeley Unified School District • Cal Performances • Intersection for the Arts • KQED • Leap: Arts in Education
Museum of the African Diaspora • Pacific Boychoir Academy • Parents for Public Schools of San Francisco • Performing Arts Workshop
San Francisco Alliance for Arts Education • San Francisco Arts Commission • San Francisco Ballet • San Francisco Opera
San Francisco Performances • San Francisco PTA • San Francisco Symphony • San Francisco Unified School District
Young Audiences of Northern California • Youth in Arts